

Digital Communications Advisory Committee Report to the April Taghkanic Town Board

The Taghkanic Digital Communication Advisory Committee met via Zoom on 1 April 2022. Attending were Nadja Palenzuela, Doug Craig, Betsy Albert and Joyce Thompson.

Business Directory

To address the lack of response to the first notice about a new Business Directory, the committee agreed with Doug Craig's suggestion to put an announcement at the top of the website Home Page and before the Calendar. It will be a place for things that are "What's New" items and used sparingly. A new announcement will also go out via the TGazette. As a result of executing that plan, we do now have one submission!

New Town Board Picture

The picture on the website is still showing the 2021 members. The Committee asks that the Town Board send Doug Craig a replacement showing the 2022 members, please.

TGazette Plans

As a group it was agreed that each member would be responsible for gathering information about different town departments and write articles for the TGazette. Those to be covered are Highway, Assessor and Building Inspector, Town Board and Dog Warden.

Respectfully submitted,

Joyce Thompson and Nadja Palenzuela
Members, DCAC