

| Digital Communications Advisory Committee (DCAC) Report to the February 2022 Town Board

The DCAC met on Friday, 4 February 2022, via Zoom. Nadja Palenzuela, Betsy Albert, Doug Craig, Iona Fromboluti Wirls and Joyce Thompson worked through the agenda.

Department Liaisons

The idea is to establish a direct relationship between town departments and the TGazette to facilitate posting timely information for the town. Committee members volunteered to serve as a direct liaison to the following Departments: Town Board, Highway Department, Building Department, Assessor, Dog Warden, Website Changes, Conservation and Climate Smart Advisory Committees, Broadband Advisory Committee.

New Website Feature: Directory of Taghkanic-Based Businesses

The next recommended addition to the Town Website is a Directory of Taghkanic-Based Businesses. A proposal will be sent to the Town Board for consideration, review and approval.

To help increase awareness and participation in the TGazette, business cards were designed and printed to be made available for the Heat Pump Presentation on Saturday, 12 February 2022. They will be left in Town Hall for public availability.

Respectfully submitted,

Joyce Thompson, Member
Digital Communications Advisory Committee